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**BlueHighways TV Goes High Definition**

**Hendersonville, TN** - BlueHighways TV (BHTV), an independent multi-platform network that explores the people, stories, traditions and music of America, today announced that it has transitioned its channel to High Definition (HD). BlueHighways TV HD will be carried on AMC 18 Transponder 11 C and uplinked through Encompass Digital Media in Atlanta, Georgia.

BHTV launched its standard definition (SD) channel in March of 2007 to the cable and telco industry. As operators transition to the HD satellite, BHTV will maintain dual satellite locations until September of 2011.

"We are thrilled to distribute both SD and HD feeds of BHTV's colorful programming from a single high quality HD signal," said Stan Hitchcock, BHTV's Chairman and CEO. "Our carriage partners and viewers have been requesting BHTV in HD, and this enhanced format will really enrich the roots music, travel, arts and Americana programming that our viewers have come to love."

BHTV original programming features roots music, art and culture presented as a colorful tapestry of American life and heritage. At launch viewers will enjoy all of their BHTV favorites in HD:

- **American Journeys** - A sweeping documentary-style look at the land and people of America, this brilliantly filmed one-hour feature program unearths America's cultural and scenic treasures and exquisitely showcases the diversity of our country.
- **Due West** - Seeking to reacquaint those who embody the Western spirit and introduce the West to people who have journeyed there only in their imaginations, "Due West" is a 30-minute travelogue hosted by Dan Miller that explores the mystique of this unique region.
- **Heart To Heart** - BlueHighways TV Founder Stan Hitchcock draws upon his musical heritage in this 30-minute conversation program where he sits with the stars and legends of country, gospel, western and bluegrass to talk and play the music that has shaped their lives.
- **Old Country Church** - Shot in historic country churches, this inspirational tribute to American roots is told through traditional, country and bluegrass gospel music and stories from church elders and historians.
- **Reno's Old Time Music Festival** - Bluegrass music is enjoying an American renaissance, and this 30-minute program celebrates that rebirth with riveting live acoustic performances featuring Ronnie Reno and the Reno Tradition and a variety of guest music legends.
- **Woodsongs** - Live from the Kentucky Theater in Lexington, this 60-minute program features the best in Bluegrass and Folk music.

**About BlueHighways TV**™

BlueHighways TV is an independent satellite, cable and broadband delivered television network that grew out of the great interest that audiences have in exploring the folklore, music, traditions, destinations and artistry of America. Conceived and created by Network Creative Group, LLC, BlueHighways TV captures that welcoming, down-home spirit that Americans are known for, delivered with a fresh and sincere voice. BHTV is available as a high definition network, via VOD, and viewed online in over 190 countries. For more information, visit BlueHighways TV's website at [www.bluehighwaystv.com](http://www.bluehighwaystv.com).